Mission Statement
The United Way of Baldwin County’s collaborative effort with health and human service agencies works to build, grow and enhance the well-being of citizens in Baldwin County.

Vision Statement
The United Way of Baldwin County is a network of organizations that brings people together to tackle community issues. Our goal is to create lasting change by addressing the underlying causes to problems in the areas of health, education and financial stability. This is accomplished through a collaborative effort with our community partners and programs designed to address the needs of Baldwin County citizens.

Staff
Marina Simpson, Executive Director
Lana Mummah, Finance and Program Director

Financial Summary
Total Income: $865,758.59
Total Agency Allocation: $536,858.17
Total School Grants: $23,986.94
Total Designations: $8,446.60
Total UWBC Programs: $26,248.19
Total Agency Grants: $15,000.00
Total Program Expense: $121,752.80

2019-2020 Youth Board
Rachel Donald, Baldwin Co. High School
Madison Overstreet, So. Baldwin Christian Academy
Audrey Hudson, Bayside Academy
Jordan Sampson, Daphne High School
Henry Arthur, Elberta High School
Sara Beth Hill, Fairhope High School
Sarah Finch, Foley High School
Sarah Shipp, Robertsdale High School
Lincoln Butts, Snook Christian Academy
Micah Gaffney, Spanish Fort High School
Madeline Bent, St. Michael Catholic School
Community Partners

Alabama Sheriff’s Boys Ranch
American Red Cross
Association for Retarded Citizens
Baldwin County Education Coalition
Baldwin Youth Services
Big Brothers Big Sisters of South Alabama
Boy Scouts, Mobile Area Council
CARE House
Catholic Social Services
Christian Service Center
Drug Education Council
Ecumenical Ministries
Fairhope Point Clear Rotary Youth Club
Family Promise
Feeding the Gulf Coast
Girl Scouts, Southern Alabama
Goodwill Easter Seals
Home of Grace for Women
Jennifer Claire Moore Foundation
Light of the City
North Baldwin Ecumenical Association
Ruff Wilson Youth Club
Snook Youth Club
South Alabama Lawyers Program
South Baldwin Literacy Council
The Bridge
The Lighthouse
The MRDD Board
The Shoulder
YMCA of South Alabama

First Steps

First Steps is a UWBC program that partners with local pediatrician offices to promote early literacy and healthy eating. This is accomplished by putting age appropriate books in the hands of children at every well visit from ages 6 months to 5 years old. In addition to books, each child receives a pre-school sized portion plate and activity book that promotes healthy eating at their 18 month check up. This program provides the ability to introduce the first steps of literacy and healthy eating to a child from their first steps in life.

Summer Reading

In an effort to bridge the literacy gap in summer months, UWBC brings summer reading programs to children in youth clubs across the county. We do this by providing high quality hard back books that children read at summer camp and then take home to keep. Teachers work with each student with an approved curriculum to ensure reading comprehension.

2-1-1

Created in 2007, United Way 2-1-1 has been the nation’s premier referral source for those seeking health and human services information. A trained specialist is on hand 24 hours a day to provide confidential referrals for community services to individuals in need of assistance.

United Medical Partnership For Children (UMPC)

Children with no insurance are less likely to receive proper medical care which often leads to excessive absences from school. The UMPC was formed more than 20 years ago and is a unique program provided by UWBC that enables under-insured and un-insured children in Baldwin County public schools to receive proper medical care. By keeping children healthy, we keep children in the classroom and on a pathway towards success.
### Gold Feather
A gift of $5,000 to $9,999

- Bob & Cyndy Purgason
- Allen Cox

### Silver Feather
A gift of $2,500 to $4,999

- James M. Buckley
- William T. & Carol Cleverdon
- Clifton C. Inge, Sr
- Herb & Bessie Malone
- Will & Tanya Murray
- Frank & Jennie Rikard
- Marie Whitley

### Bronze Feather
A gift of $1,500 to $2,499

- Robert A. Clark
- Tom & Fran Clement
- Haleigh Collins
- John “Bennie” Dalzell
- Michael Gayheart
- Noah Henderson
- Tammera Houlihan
- Gaye Lindsey
- Cindy Northcutt
- Lee & Mary Swartz
- Rev. & Mrs. Julian Walthall

### Red Feather
A gift of $1,000 to $1,499

- Justin Atchley
- Robert Barnhart
- Lyndsey Betts
- Bill Bolling
- Greg & Rita Boxx
- Kandace Breeland
- Johnathan Buchanan
- Thor Buckingham
- Thomas R. Byrne
- Jeremy Campbell
- Justin "Jac" Clarke
- Tammy Clolinger
- Henry & Jo-Anne Crawford
- James Currie, Jr.
- Alan H. Curtis
- Bruce J. Dinsmore

### White Feather
A gift of $500 to $999

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*Donor names represent 2018 fall campaign giving cycle
**Some donor information is not provided by employers