FINANCIAL STATEMENTS

DECEMBER 31, 2019 AND 2018



DECEMBER 31, 2019 AND 2018

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Certified Public Accountants -



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American Institute Certified Public Accountants

Certified Public Accountants

Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

The Board of Directors United Way of Baldwin County, Inc. Foley, Alabama

We have audited the accompanying financial statements of United Way of Baldwin County, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Baldwin County, Inc. as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Distributions to Agencies on page 11 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Gruenloh, Hardy & Associates, P.C.

well Hardy & Associats PC.

Robertsdale, Alabama

August 19, 2020



FINANCIAL STATEMENTS



STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2019 AND 2018

		2019	_	2018
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$	1,144,683	\$	1,221,449
Certificates of deposits		263,293		159,015
Pledges receivable-next period, (net of allowance for		206 294		364,971
uncollectibles) Pledges receivable-current period, (net of allowance for		396,384		304,971
uncollectibles)		52,214		36,516
Prepaid expenses		2,887		3,511_
Total current assets		1,859,461		1,785,462
		20.061		06.206
PROPERTY AND EQUIPMENT - NET	***************************************	98,961	-	96,396
TOTAL ASSETS	\$	1,958,422	\$	1,881,858
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Due to designated agencies	\$	18,118	\$	31,478
Accounts payable		1,067		229
Accrued payroll and related liabilities		4,104		4,282
Total current liabilities		23,289	-	35,989
TOTAL LIABILITIES		23,289		35,989
NET ASSETS				
Without donor restrictions		1,670,993		1,592,365
With donor restrictions		264,140		253,504
Total net assets		1,935,133	-	1,845,869
TOTAL LIABILITIES AND NET ASSETS	\$	1,958,422	\$	1,881,858



STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018

CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS CAMPAIGN REVENUE	37 <u></u>	2019	2018
Campaign applicable to current period Campaign pledges received in prior periods (released from restriction) Donor designations Allowance for uncollectible pledges Recovery (Loss) on bad debts Total campaign revenue for current period	\$	638,968 \$ (31,477) (68,131) (8,684) 530,676	608,209 (65,557) (76,815) (15,514) 450,323
Campaign applicable to next allocation period Campaign pledges received		181,566	185,118
Total campaign results for current period		712,242	635,441
OTHER REVENUE Interest and dividend income Special events Other Total other revenue TOTAL REVENUE WITHOUT DONOR RESTRICTIONS CAMPAIGN ALLOCATIONS EXPENSE Allocations to agencies	-	18,288 66,893 117,225 202,406 914,648	12,537 67,225 83,094 162,856 798,297
Allocations funded through designations	_	(18,118)	(31,477)
Net allocations expense SUPPORTING EXPENSES Management and general Fund raising Total supporting expenses	_	61,883 48,806 110,689	571,237 59,688 51,220 110,908
PROGRAM EXPENSES Community services Total program expenses	_	131,397 131,397	133,842 133,842
OTHER EXPENSES Payments to national/state organization Total other expenses	_	8,590 8,590	7,871 7,871
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTIONS (carried forward)		78,628	(25,561)



	-	2019	2018
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTIONS (brought forward)	\$	78,628 \$	(25,561)
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS CAMPAIGN APPLICABLE TO NEXT ALLOCATION PERIOD			
Pledges received		649,568	610,776
Allowance for uncollectible pledges		(31,653)	(30,344)
Advance contributions		(181,566)	(185,118)
Total campaign results for next allocation period		436,349	395,314
CAMPAIGN CONTRIBUTIONS RELEASED FROM RESTRICTIONS FOR THE CURRENT PERIOD			
Contributions received		525,321	542,528
Donor designations		(31,477)	(65,557)
Allowance for uncollectible pledges		(68,131)	(76,815)
Total campaign results for current campaign	-	425,713	400,156
INCREASE (DECREASE) IN NET ASSETS WITH DONOR			
RESTRICTIONS	parce	10,636	(4,842)
INCREASE (DECREASE) IN NET ASSETS		89,264	(30,403)
NET ASSETS - BEGINNING OF THE YEAR	_	1,845,869	1,876,272
NET ASSETS - END OF THE YEAR	\$ _	1,935,133 \$	1,845,869



STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2019

		Management and General	 Fund Raising	e e	Program	Total
Salaries	\$	18,921	\$ 18,921	\$	88,470 \$	126,312
Employee benefits		2,469	3,111		14,503	20,083
Total salaries and employee benefits	_	21,390	22,032	_	102,973	146,395
Professional fees		13,104	72		-	13,104
Telephone		2,467	-		1,200	3,667
Postage and printing		1,432	905		8. 	2,337
Special events		-	17,890		·	17,890
Meals and entertainment		513	875		1,305	2,693
Office supplies		1,738	-		-	1,738
Bank and credit card fees		1,272	3 		2 5	1,272
Campaign supplies		-	3,262		-	3,262
Program expenses		-	-		17,487	17,487
Utilities		2,406	-		·-	2,406
Repairs and maintenance		5,332	8 -		-	5,332
Communications & publicity		1,067	1,000		-	2,067
Travel and transportation		282	1,294		6,079	7,655
Conferences		30	298		616	944
Organization dues		25	.=		1,647	1,672
Insurance		5,519	466		-	5,985
Depreciation		5,306	-		8-	5,306
Other		-	784		90	874
Total expenses	\$	61,883	\$ 48,806	\$	131,397 \$	242,086



STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2018

	-	Management and General	 Fund Raising	Program	: :: 	Total
Salaries	\$	18,504	\$ 18,504 \$	86,354	\$	123,362
Employee benefits	100	2,957	 2,964_	13,764		19,685
Total salaries and employee benefits	-	21,461	 21,468	100,118	-	143,047
Professional fees		10,662	-			10,662
Telephone		2,864		1,200		4,064
Postage and printing		755	1,968	315		3,038
Special events		-	21,311	_		21,311
Meals and entertainment		140	588	1,346		2,074
Office supplies		2,619	-	-		2,619
Bank and credit card fees		1,551	-	-		1,551
Campaign supplies		-	3,735	-		3,735
Program expenses		-	-	22,940		22,940
Utilities		2,238	-	-		2,238
Repairs and maintenance		5,184	-	-		5,184
Communications & publicity		1,033	67	139		1,239
Travel and transportation		401	1,753	5,581		7,735
Conferences		22	-	330		352
Organization dues		392	_	1,873		2,265
Insurance		5,560	330	-		5,890
Depreciation		4,747	-	-		4,747
Other		59	12	-		59
Total expenses	\$	59,688	\$ 51,220	133,842	\$_	244,750



STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018

	2019			2018		
CASH FLOWS FROM OPERATING ACTIVITIES			_	,,		
Increase in net assets	\$	89,264	\$	(30,403)		
Adjustments to reconcile net assets to net cash provided by						
operating activities:						
Depreciation		5,306		4,747		
(Increase) decrease in current assets:						
Pledges receivable		(47,111)		51,088		
Prepaid expenses		624		9		
Increase (decrease) in current liabilities:						
Due to designated agencies		(13,360)		(34,079)		
Accounts payable		838		(1,096)		
Accrued liabilities		(178)		(662)		
Net cash provided (used) by operating activities		35,383	_	(10,396)		
CASH FLOWS FROM INVESTING ACTIVITIES						
Purchase of equipment and building improvements		(3,231)		_		
Roof replacement - net of insurance proceeds		(4,640)		-		
(Increase) decrease in certificates of deposit		(104,278)		64,337		
Net cash provided (used) by investing activities		(112,149)	-	64,337		
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(76,766)		53,941		
Cash and Cash Equivalents at Beginning of Year	Constitution	1,221,449	-	1,167,508		
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$	1,144,683	\$_	1,221,449		



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

The United Way of Baldwin County, Inc. (United Way) is an organization which receives annual campaign contributions within Baldwin County, Alabama for distribution to participating non-profit agencies. Annual campaigns are conducted to raise support for distribution to participating agencies in the subsequent calendar year.

<u>Donor - Imposed Restrictions</u>

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted for future periods or donor-restricted for specific purposes are reported as contributions with restrictions and increase the net asset with restrictions class.

When a donor-stipulated time restriction ends or a purpose restriction is accomplished, the net assets with restrictions are reclassified to net assets without restrictions and are reported in the statement of activities as net assets released from restriction.

If a restriction is fulfilled in the same time period in which the contribution is received, the contribution is reported as contribution without restrictions.

Net Assets Without Donor Restrictions

Net assets with donor restrictions represents the current year undesignated campaign pledges received for the subsequent year, net of cash amounts received in advance, and an allowance for uncollectible pledges.

Pledges Received

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Conditional promises to give are not included as support until such time as the conditions are substantially met. There were no conditional promises made to United Way in 2019 and 2018.

Cash & Cash Equivalents

United Way considered all liquid investments with an original maturity of three months or less to be cash equivalents.

Contributed Services

During 2019 and 2018, approximately 2,089 and 2,159 hours, respectively, were volunteered by employees of local companies participating in various United Way activities. No value has been assigned or recognized for contributed services.

Accounting Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

(continued)



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment

Property and equipment are carried at cost, net of accumulated depreciation and amortization. Donated fixed assets are recorded at their fair value as of the date of the gift. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets. The cost of assets owned under capital leases is amortized using the straight-line method over the term of the lease. When assets are retired or otherwise disposed of, the cost and related accumulated depreciation and amortization is removed from the accounts. Any resulting gain or loss due to the disposition of the asset is reflected in income for the period. The cost of maintenance and repairs is charged to expense as incurred. Significant renewals and betterments are capitalized.

Income Taxes

The Corporation is tax exempt under Section 501(c)(3) of the Internal Revenue Code. No provision for income taxes is included in the financial statements.

Adoption of New Accounting Standard

In 2019, United Way adopted FASB Accounting Standards Update (ASU) No. 2018-08, Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made. This update does not change the presentation of the financial statements nor are there additional disclosures. However, this update requires management to evaluate whether the resource provider is receiving commensurate value in a transfer of resources and whether contributions are conditional or unconditional. Transactions involving commensurate value are outside the scope of this update. The determination of whether a contribution is conditional or unconditional is determined by if there are any barriers to overcome or if there is a right of return to the resource provider for assets transferred or a right of release of the promisor from its obligation to transfer its assets. As of December 31, 2019, there were no conditional contributions.

NOTE 2 DUE TO DESIGNATED AGENCIES

Due to designated agencies represents campaign pledges which individual donors have specifically designated to an agency.

NOTE 3 EMPLOYEE BENEFIT PLANS

United Way provides benefit plans to its employees which include a defined contribution pension plan, group disability plan and term life insurance. The benefit plans cover substantially all of United Way's employees who have met certain service requirements. United Way contributed 7% of gross wages in 2019 and 2018 to employee pension plans. Employer contributions to the benefit plans amounted to \$10,317 and \$10,138 during 2019 and 2018, respectively.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018

NOTE 4 LIQUIDITY

United Way has \$1,460,190 of financial assets available within one year of the balance sheet date to meet cash needs for general expenditure consisting of cash of \$1,144,683, certificates of deposit of \$263,293 and pledges receivable of \$52,214. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the balance sheet date. United Way has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

NOTE 5 PLEDGES RECEIVABLE

Pledges receivable are comprised of the following as of December 31, 2019 and 2018:

	_	2019	_	2018
Pledges received for subsequent year				
Undesignated	\$	409,919	\$	363,838
Designated	_	18,118	_	31,477
Gross unconditional pledges		428,037		395,315
Less: Allowance for uncollectibles		(31,653)	<u>100</u>	(30,344)
Pledges received for subsequent year - net	\$ _	396,384	\$ =	364,971
Current year pledges outstanding as of December 31:	\$	120,346	\$	113,331
Less: allowance for uncollectibles	_	(68,131)		(76,815)
Current year pledges outstanding as of December 31 - net	\$ =	52,215	\$ =	36,516

The allowance for uncollectible pledges is computed based upon a 15-year historical average, applied to gross campaign pledges, including donor designations.

NOTE 6 CONCENTRATION OF CREDIT RISK

United Way maintains its cash balances at local area banks that are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per bank. At times, the cash balances may exceed the FDIC's insured limit. At December 31, 2019, United Way's cash balances did not exceed the FDIC limit.

NOTE 7 COST ALLOCATION - SALARY & EMPLOYEE BENEFITS

The financial statements report salary and employees benefit expenses that are attributable to either a program or supporting function of United Way of Baldwin County. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. United Way of Baldwin County allocates these expenses as follows: 75% program; 15% management and general; 15% fund raising.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2019 AND 2018

NOTE 8 PROPERTY AND EQUIPMENT

Major classifications of property and equipment as of December 31, 2019 and 2018 are as follows:

	2019	_	2018
Land	\$ 56,000	\$	56,000
Buildings	129,506		122,459
Furniture and fixtures	30,350		30,350
Equipment	18,155	_	17,331
Total Property and Equipment	234,011		226,140
Less: Accumulated Depreciation	(135,050)	_	(129,744)
Total Property and Equipment - net	\$98,961	\$ _	96,396

NOTE 9 SUBSEQUENT EVENTS

Subsequent events were evaluated through August 19, 2020, which is the date the financial statements were available to be issued.

The COVID-19 virus first emerged as a mysterious illness reporting in Wuhan, China. The virus has subsequently spread worldwide and was declared a pandemic by the World Health Organization on March 11, 2020. On March 13, 2020, Governor Kay Ivey of the State of Alabama declared a state public health emergency and subsequently on April 3, 2020 issued a "Safer-At-Home" order for all citizens, which has been extended to August 31, 2020. The ultimate disruption which may be caused by the outbreak is uncertain; however, it may result in a material adverse impact on United Way's financial position, operations and cash flows. Possible effects may include, but are not limited to, absenteeism in United Way's workforce and disruption to United Way's ability to campaign for donations. Management's actions in response to these developments include the procurement of financing from the Small Business Administration, modification of employee work schedules, and communications with donors. However, United Way does expect to experience a negative impact due to the pandemic which cannot be reasonably estimated at this time.

The Coronavirus Aid, Relief, and Economic Security (CARES) Act was signed into law on March 27, 2020, to provide economic relief to businesses affected by the COVID-19 pandemic. One of the CARES Act's primary programs is the Payroll Protection Program (PPP) which is designed to help keep employees on the payroll and provide short-term cash-flow assistance to businesses in the form of loans. The PPP loans are being administered by the Small Business Administration (SBA). On April 27, 2020, United Way received \$24,000 in PPP loan funding through Regions Bank. United Way's loan has an annual interest rate of 1% and a maturity of two years, with a deferment period of six months. However, the loan can be full forgiven if used for allowable expenses. The amount of loan forgiveness has not been determined as of the report date.



SUPPLEMENTAL INFORMATION



SCHEDULE OF DISTRIBUTIONS TO AGENCIES FOR THE YEARS ENDED DECEMBER 31, 2019 AND 2018

AGENCIES	 2019	2018
Alabama Sheriff's Boys Ranch	\$ 18,000	\$ 18,000
Alabama State Combined Campaign	1,001	3,384
American Red Cross, Alabama Gulf Coast Chapter	22,500	22,500
Association for Retarded Citizens of Baldwin County, Inc.	5,000	5,000
Baldwin County Education Coalition	4,583	5,000
Baldwin Youth Services	16,200	16,200
Big Brother Big Sister of South Alabama	9,000	9,000
Boy Scouts of America - Mobile	8,981	13,750
CARE House, Inc.	32,133	32,133
Catholic Social Services	63,000	63,000
Christian Service Center	18,000	18,000
Cindy Haber Center	9,000	9,000
Community Hospice	-	3,333
Drug Education Council	9,000	14,000
Ecumencial Ministries, Inc.	68,400	68,400
Epilepsy Foundation	-	5,000
Fairhope - Point Clear Youth Rotary	22,500	27,500
Family Center	5,000	10,000
Family Promise of Baldwin County	9,000	9,000
Feeding the Gulf Coast	2,500	2,500
Girl Scouts of Southern Alabama	18,000	18,000
Goodwill Easter Seals of the Gulf Coast, Inc.	9,000	9,000
Home of Grace for Women, Inc.	18,000	18,000
Jennifer Claire Moore Foundation	21,333	21,333
North Baldwin Ecumencial Association	4,500	4,500
Publix Employee Fund	4,421	6,632
Ruff Wilson Youth Organization	13,500	13,500
Snook Youth Club	13,500	13,500
South Alabama Volunteer Lawyer's Program	9,000	9,000
South Baldwin Literacy Council	5,100	-
The Lighthouse	27,000	27,000

See independent auditor's report and notes to the financial statements.

(continued)



AGENCIES (CONTINUED)	2019			2018
The Shoulder of the Central Gulf Coast, Inc. Under His Wings Voluteers of America- Light of the City Youth Club YMCA of South Alabama, Inc. Youth Board Scholarships 2-1-1 System Cost/Counts Special Designations & Creek Allegeric	\$	30,000 5,000 21,333 9,000 4,250 8,794	\$	30,000 26,333 9,000 1,500 8,794
Special Designations & Grant Allocations TOTAL	\$	57,933	\$	31,922 602,714

