2023 Annual Report



United Way of Baldwin County P.O. Box 244 700 N. McKenzie Street Foley, AL 36536/36535 251.943.2110 www.unitedway-bc.org





Table Of Content

Vision and Mission

Board of Directors

Youth Board

Programs

Financial Summary

Donor List

Contact Us





Vision And Mission



The United Way of Baldwin County is a network of organizations that brings people together to tackle community issues. Our goal is to create lasting change by addressing the underlying causes to problems in the areas of health, education, and financial stability. This is accomplished through a collaborative effort with our community partners and programs designed to address the needs of Baldwin County citizens.



The United Way of Baldwin County's collaborative effort with health and human service agencies works to build, grow, and enhance the well-being of citizens in Baldwin County.



Board of Directors

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Staff

Marina Simpson, Executive Director Lana Mummah, Finance and Program Director





United Way of Baldwin County Youth Board

Samiya Bodalia, Daphne High School Shayne Bodalia, Daphne High School Emily Byrd, Baldwin County High School Shelton Conway, Orange Beach High School Anna Grace Fields, Gulf Shores High School Kayleen Harrison, Foley High School Maddi Heath, Spanish Fort High School Henley Hollis, Gulf Shores High School Abby Jordan, Daphne High School Riley Mellett, Daphne High School Scout Millines, Elberta High School Lauren Morse, Foley High School Abby Myrick, Fairhope High School Emma Grace Parvin, Bayside Academy Addysen Schulze, Robertsdale High School Sophie Walters, Spanish Fort High School







Community Partners

Alabama Sheriff's Boys Ranch American Red Cross Association for Retarded Citizens **Baldwin County Education Coalition Baldwin Youth Services** Big Brothers Big Sisters of So. Alabama Boy Scouts, Mobile Area Council **CARE House Catholic Social Services Christian Service Center Drug Education Council Ecumenical Ministries** Fairhope/Point Clear Rotary Youth Club **Family Promise** Feeding the Gulf Coast Girl Scouts, Southern Alabama Goodwill of the Gulf Coast Home of Grace for Women Jennifer Claire Moore Foundation Light of the City **Ruff Wilson Youth Organization** South Alabama Volunteer Lawyers Program South Baldwin Literacy Council The Bridge The Lighthouse The Cindy Haber Center The Family Center The Shoulder **Under His Wings** YMCA of South Alabama

United Medical Partnership For Children (UMPC)



Children with no insurance are less likely to receive proper medical care which often leads to excessive absences from school. The UMPC was formed more than 20 years ago and is a unique program provided by UWBC that enables under-insured and uninsured children in Baldwin County public schools to receive proper medical care. By keeping children healthy, we keep children in the classroom and on a pathway towards success.



First Steps

First Steps is a UWBC program that partners with local pediatrician offices to promote early literacy and healthy eating. This is accomplished by putting age-appropriate books in the hands of children at every well visit from ages 6 months to 5 years old. In addition to books, each child receives a preschool-sized portion plate and activity book at their 18-month checkup. This program provides the ability to introduce the first steps of literacy and healthy eating to a child from their first steps in life.

Summer Reading

In an effort to bridge the literacy gap in summer months, UWBC brings summer reading programs to children in youth clubs across the county. We do this by providing high-quality hard back books that children read at summer camp and then take home to keep. Teachers work with each student with an approved curriculum to ensure reading comprehension.



Created in 2007, United Way 2-1-1 has been the nation's premier referral source for those seeking health and human services information. A trained specialist is on hand 24 hours a day to provide confidential referrals for community services to individuals in need of assistance.



Financial Summary

Total Income Total Agency Allocation Total Scholarships Total Designations Total UWBC Programs Total Agency Grants Total Program Expense \$782,845.90 \$526,170.50 \$5,750 \$18,172.84 \$27,995.63 \$34,521.17 \$134,242.31





Alexis de Tocqueville Society

A gift of \$10,000 or more

Frances Holk-Jones & Carl Jones

Gold Feather A gift of \$5,000 to \$9,999

Allen Cox Gaye Lindsey Margaret Miller Glenn Wilson

Silver Feather A gift of \$2,500 to \$4,999

Joline Beedy William T. & Carol Cleverdon Beth Gendler Tom Kametz David Lee Gary Lea Will & Tanya Murray Frank & Jennie Rikard

Bronze Feather A gift of \$1,500 to \$2,499

- James Alexander Rochelle Autin Greg & Rita Boxx Johnathan Buchanan Thor Buckingham Martha Crenshaw John Garrick Pat & Shirley Haley
- Colby Holmes John Kendall Shawn Michael Lauer Tammera Lee Justin Nugent Mary Egan Swartz Rev. & Mrs. Julian Walthall

Red Feather A gift of \$1,000 to \$1,499

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- Steven G. Slaughter Tammy Smith Jim & Cindy Solomon Stan & Marcia Stabler William Steelman Jim Stewart Christopher Strength Richard Wallace Justin Watson Erica White Larry "Lamar" White Tyler Wicker Albert Wood Christopher Zirock Erin Zirock

White Feather A gift of \$500 to \$999

- Patrick & Margaret Avinger Salley Beck Grant Brown Linda Buck Robert A. Clark Jimmy Conyers Jora Cook Michael Cook John Deacy Sally Deane
- Melissa Deisner Jason Faulkner Candace Gealy Amy Giorgenti Gwendolyn Gottstine Wayne A. Gruenloh Virginia Guy Cindy Haber William Harrison III LeeAnne Hartsock

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- Sue Steigerwald Greg Strachan Michael Sullivan Charles Sullivan Paula Tapia Elizabeth Thomas Richard Tremayne Mimi Vanlandingham Robert & Nancy Weltlich

*Donor names represent 2022 fall campaign cycle ** Some donor information is not provided by employers



Contact Us





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www.unitedway-bc.org

