UNITED WAY OF BALDWIN COUNTY, INC. FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND 2022



DECEMBER 31, 2023 AND 2022

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Beverly Baker, CPA

INDEPENDENT AUDITOR'S REPORT

American Institute of Certified Public Accountants

Alabama Society of Certified Public Accountants

Florida Institute of Certified Public Accountants

The Board of Directors United Way of Baldwin County, Inc. Foley, Alabama

Opinion

We have audited the accompanying financial statements of United Way of Baldwin County, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Baldwin County, Inc. as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Baldwin County, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Baldwin County's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than

for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or
 error, and design and perform audit procedures responsive to those risks. Such procedures include
 examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are
 appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of
 United Way of Baldwin County's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Baldwin County's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Distributions to Agencies on page 12 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Gruenloh, Matz & Associates, P.C.

Hund Mas & Assub. P.C.

Robertsdale, Alabama

July 26, 2024



FINANCIAL STATEMENTS



STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023 AND 2022

ASSETS	_	2023	_	2022
CURRENT ASSETS				
Cash and cash equivalents	\$	967,876	\$	1,165,670
Certificates of deposits	Ψ	382,931	Ψ	269,576
Pledges receivable-next period, (net of allowance for		302,731		200,570
uncollectibles)		367,970		343,529
Pledges receivable-current period, (net of allowance for		301,510		313,327
uncollectibles)		86,079		24,844
Prepaid expenses		4,980		3,769
Total current assets	(t 	1,809,836	_	1,807,388
Total various about	85	1,000,000	_	1,007,500
PROPERTY AND EQUIPMENT - NET		93,619		94,498
	3		_	
TOTAL ASSETS	\$	1,903,455	\$	1,901,886
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
	\$	51 010	Ø.	49.021
Due to designated agencies	Э	51,918 67	\$	48,021 67
Hurricane Sally relief fund deferral Grant fund deferral		17		
				4,003
Accounts payable		410		683
Accrued payroll and related liabilities Total current liabilities	-	6,181		5,997
Total current habilities	10	58,593	13	58,771
TOTAL LIABILITIES		58,593		58,771
	-		_	
NET ASSETS				
Without donor restrictions		1,282,653		1,304,591
With donor restrictions		562,209		538,524
Total net assets		1,844,862		1,843,115
TOTAL LIADIUTIES AND NET A COPTS	Ф.	1 002 455	¢.	1.001.007
TOTAL LIABILITIES AND NET ASSETS	³ —	1,903,455	\$	1,901,886



STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS CAMPAIGN REVENUE	_	2023	2022
Campaign applicable to current period Campaign pledges received in prior periods (released from restriction) Donor designations Allowance for uncollectible pledges Recovery (Loss) on bad debts Total campaign revenue for current period	\$	460,501 \$ (48,021) (27,725) 9,698 394,453	572,717 (52,809) (39,454) 12,027 492,481
Campaign applicable to next allocation period Campaign pledges received	_	230,278	242,567
Total campaign results for current period		624,731	735,048
OTHER REVENUE Interest and dividend income Special events Grants UMPC Fund Reading Buddies Other Total other revenue TOTAL REVENUE WITHOUT DONOR RESTRICTIONS CAMPAIGN ALLOCATIONS EXPENSE Allocations to agencies Allocations funded through designations Net allocations expense		30,199 67,528 3,986 25,075 13,800 29,934 170,522 795,253 584,615 (51,918) 532,697	5,399 74,271 14,497 6,702 39,243 140,112 875,160 610,225 (48,021) 562,204
SUPPORTING EXPENSES Management and general Fund raising Total supporting expenses PROGRAM EXPENSES	_	66,170 57,082 123,252	62,240 58,047 120,287
Community services Total program expenses	-	153,234 153,234	146,990 146,990
OTHER EXPENSES Payments to national/state organization Total other expenses	_	8,008 8,008	9,080 9,080
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTIONS (carried forward)		(21,938)	36,599



		2023	2022
INCREASE (DECREASE) IN NET ASSETS WITHOUT DONOR RESTRICTIONS (brought forward)	\$	(21,938) \$	36,599
CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS CAMPAIGN APPLICABLE TO NEXT ALLOCATION PERIOD Pledges received Allowance for uncollectible pledges Advance contributions Total campaign results for next allocation period	_	631,288 (28,284) (230,278) 372,726	599,957 (27,725) (242,567) 329,665
CAMPAIGN CONTRIBUTIONS RELEASED FROM RESTRICTIONS FOR THE CURRENT PERIOD Contributions received Hurricane Sally relief fund designations Donor designations Allowance for uncollectible pledges Total campaign results for current campaign	_	424,787 - (48,021) (27,725) 349,041	467,119 (52,809) (39,454) 374,856
INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTIONS	_	23,685	(45,191)
INCREASE (DECREASE) IN NET ASSETS		1,747	(8,592)
NET ASSETS - BEGINNING OF THE YEAR	_	1,843,115	1,851,707
NET ASSETS - END OF THE YEAR	\$ _	1,844,862 \$	1,843,115



STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2023

	-	Management and General		Fund Raising	Program	Total
Salaries	\$	20,334	\$	20,334	94,573 \$	135,241
Employee benefits		4,211		4,211	19,613	28,035
Total salaries and employee benefits	-	24,545	_	24,545	114,186	163,276
Professional fees		12,070		-		12,070
Telephone		1,326		-	1,627	2,953
Postage and printing		869		560	424	1,853
Special events		=		27,009	=	27,009
Meals and entertainment		-		205	3,731	3,936
Office supplies		2,364		-	-	2,364
Bank and credit card fees		1,749		-	-	1,749
Campaign supplies		=		3,286	2	3,286
Program expenses		-		-	27,610	27,610
Utilities		3,219		-	=	3,219
Repairs and maintenance		3,816		-	5	3,816
Communications & publicity		1,641		199	-	1,840
Travel and transportation		30		974	4,479	5,483
Organization dues		25		20	950	975
Insurance		8,132		304	-	8,436
Depreciation		6,384		-	-	6,384
Other		-		-	227	227
Total expenses	\$	66,170	\$_	57,082	\$ 153,234 \$	276,486



STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2022

	-	Management and General	-	Fund Raising	Program	Total
Salaries	\$	20,822	\$	20,821	96,783	138,426
Employee benefits	~=	4,410		4,410	20,540	29,360
Total salaries and employee benefits	_	25,232	-	25,231	117,323	167,786
Professional fees		12,116		-	-	12,116
Telephone		3		=	1,300	1,303
Postage and printing		615		2,161	174	2,950
Special events		-		23,438	· 7	23,438
Meals and entertainment		58		1,219	2,228	3,505
Office supplies		2,564		-	-	2,564
Bank and credit card fees		1,756			-	1,756
Campaign supplies		34		3,692	-	3,692
Program expenses		-		=	14,287	14,287
Utilities		3,490		2	-	3,490
Repairs and maintenance		3,009		=		3,009
Communications & publicity		1,355		1,110	20	2,485
Travel and transportation		60		845	5,088	5,993
Organization dues		25		=	1,491	1,516
Insurance		6,667		351	-	7,018
Depreciation		5,290		=		5,290
Other		(E)		-	5,079	5,079
Total expenses	\$	62,240	\$	58,047	146,990 \$	267,277



STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

	W	2023		2022
CASH FLOWS FROM OPERATING ACTIVITIES				
Increase (decrease) in net assets	\$	1,747	\$	(8,592)
Adjustments to reconcile net assets to net cash provided by				
operating activities:				
Depreciation		6,384		5,290
(Increase) decrease in current assets:				
Pledges receivable		(85,676)		30,142
Prepaid expenses		(1,211)		(666)
Increase (decrease) in current liabilities:				
Due to designated agencies		3,897		(4,788)
Hurricane Sally relief fund deferral		-		(10,800)
Grant fund deferral		(3,986)		4,003
Accounts payable		(273)		120
Accrued liabilities		184		(1,133)
Net cash provided (used) by operating activities	la Se	(78,934)		13,576
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of equipment and building improvements		(5,505)		(9,661)
(Increase) decrease in certificates of deposit		(113,355)		(1,096)
Net cash provided (used) by investing activities		(118,860)	_	(10,757)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(197,794)		2,819
Cash and Cash Equivalents at Beginning of Year	_	1,165,670	_	1,162,851
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$	967,876	\$_	1,165,670

SUPPLEMENTAL DISCLOSURES

Interest paid totaled \$-0-. Income taxes paid totaled \$-0-.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

The United Way of Baldwin County, Inc. (United Way) is an organization which receives annual campaign contributions within Baldwin County, Alabama for distribution to participating non-profit agencies. Annual campaigns are conducted to raise support for distribution to participating agencies in the subsequent calendar year.

Donor - Imposed Restrictions

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are restricted for future periods or donor-restricted for specific purposes are reported as contributions with restrictions and increase the net asset with restrictions class.

When a donor-stipulated time restriction ends or a purpose restriction is accomplished, the net assets with restrictions are reclassified to net assets without restrictions and are reported in the statement of activities as net assets released from restriction.

If a restriction is fulfilled in the same time period in which the contribution is received, the contribution is reported as contribution without restrictions.

Net Assets Without Donor Restrictions

Net assets without donor restrictions represents the current year undesignated campaign pledges received for the subsequent year, net of cash amounts received in advance, and an allowance for uncollectible pledges.

Pledges Received

Unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Conditional promises to give are not included as support until such time as the conditions are substantially met. There were no conditional promises made to United Way in 2023 and 2022.

Cash & Cash Equivalents

United Way considered all liquid investments with an original maturity of three months or less to be cash equivalents.

Contributed Services

During 2023 and 2022, approximately 1,524 and 1,582 hours, respectively, were volunteered by employees of local companies participating in various United Way activities. No value has been assigned or recognized for contributed services.

Accounting Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

(continued)



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment

Property and equipment are carried at cost, net of accumulated depreciation and amortization. Donated fixed assets are recorded at their fair value as of the date of the gift. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets. The cost of assets owned under capital leases is amortized using the straight-line method over the term of the lease. When assets are retired or otherwise disposed of, the cost and related accumulated depreciation and amortization is removed from the accounts. Any resulting gain or loss due to the disposition of the asset is reflected in income for the period. The cost of maintenance and repairs is charged to expense as incurred. Significant renewals and betterments are capitalized.

Income Taxes

The Corporation is tax exempt under Section 501(c)(3) of the Internal Revenue Code. No provision for income taxes is included in the financial statements.

NOTE 2 DUE TO DESIGNATED AGENCIES

Due to designated agencies represents campaign pledges which individual donors have specifically designated to an agency.

NOTE 3 EMPLOYEE BENEFIT PLANS

United Way provides benefit plans to its employees which include a defined contribution pension plan, group disability plan and term life insurance. The benefit plans cover substantially all of United Way's employees who have met certain service requirements. United Way contributed 8.7% of gross wages in 2023 and 8.6% of gross wages in 2022 to employee pension plans. Employer contributions to the benefit plans amounted to \$11,808 and \$11,936 during 2023 and 2022, respectively.

NOTE 4 LIQUIDITY

As of December 31, 2023, United Way has \$1,436,886 of financial assets available within one year of the balance sheet date to meet cash needs for general expenditure consisting of cash of \$967,876, certificates of deposit of \$382,931 and pledges receivable of \$86,079. As of December 31, 2022, United Way had \$1,460,090 of financial assets available within one year of the balance sheet date to meet cash needs for general expenditure consisting of cash of \$1,165,670, certificates of deposit of \$269,576 and pledges receivable of \$24,844. None of the financial assets are subject to donor or other contractual restrictions that make them unavailable for general expenditure within one year of the balance sheet date. United Way has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

NOTE 5 PLEDGES RECEIVABLE

Pledges receivable are comprised of the following as of December 31, 2023 and 2022:

		2023	_	2022
Pledges received for subsequent year				
Undesignated	\$	344,336	\$	323,233
Designated	-	51,918	79	48,021
Gross unconditional pledges		396,254		371,254
Less: Allowance for uncollectibles	_	(28,284)	_	(27,725)
Pledges received for subsequent year - net	\$ _	367,970	\$ =	343,529
Current year pledges outstanding as of December 31:	\$	113,804	\$	64,298
Less: allowance for uncollectibles	_	(27,725)		(39,454)
Current year pledges outstanding as of December 31 - net	\$ =	86,079	\$ _	24,844

The allowance for uncollectible pledges is computed based upon a 15-year historical average, applied to gross campaign pledges, including donor designations.

NOTE 6 CONCENTRATION OF CREDIT RISK

United Way maintains its cash balances at local area banks that are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per bank. At times, the cash balances may exceed the FDIC's insured limit. At December 31, 2023, United Way's cash balances did not exceed the FDIC coverage limit. At December 31, 2022, United Way's cash balances did not exceed the FDIC coverage limit.

NOTE 7 COST ALLOCATION - SALARY & EMPLOYEE BENEFITS

The financial statements report salary and employees benefit expenses that are attributable to either a program or supporting function of United Way of Baldwin County. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. United Way of Baldwin County allocates these expenses as follows: 70% program; 15% management and general; 15% fund raising.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

NOTE 8 PROPERTY AND EQUIPMENT

Major classifications of property and equipment as of December 31, 2023 and 2022 are as follows:

	2023		2022
Land	\$ 56,000	\$	56,000
Buildings	139,506		139,506
Furniture and fixtures	31,885		30,350
Equipment	21,344		17,374
Total Property and Equipment	248,735		243,230
Less: Accumulated Depreciation	(155,116)	,	(148,732)
Total Property and Equipment - net	\$ 93,619	\$	94,498

NOTE 9 HURRICANE SALLY RELIEF FUND

Hurricane Sally was a destructive Atlantic hurricane that made landfall in Gulf Shores, Alabama as a Category 2 hurricane on September 16, 2020. As a result of the significant damage to the area, United Way established a Hurricane Sally Relief Fund to accept donations for the purpose of assisting those within the community who have exhausted all other avenues to obtain financial assistance. United Way became the Fiscal Agent to this fund with oversight, distribution, and the authority to ensure that funds raised were used solely to help those in need on a case by case basis.

As of December 31, 2021, United Way received \$239,380 in funding for the Hurricane Sally Relief Fund and distributed \$9,026 in 2020, \$219,487 in 2021 and \$10,800 in 2022 in assistance. The difference of \$67 was deferred at December 31, 2023 to be recognized during the 2024 fiscal year. This performance obligation is presented as Hurricane Sally relief fund deferral on the statement of financial position.

NOTE 10 GRANT FUND

During 2022, United Way received \$18,500 in grant funding which was comprised of \$10,000 from United Way Worldwide COVID-19 Community Response and Recovery Grant and \$8,500 from The Alabama Business Charitable Trust Fund's Efficiency Forward Grant Program. During 2022, United Way expended \$14,497 of these grant monies leaving a difference of \$4,003 that was deferred at December 31, 2022. During 2023, United Way expended \$3,986 of these grant monies leaving a difference of \$17 to be recognized during the 2024 fiscal year. This performance obligation is presented as Grant fund deferral on the statement of financial position.



NOTES TO THE FINANCIAL STATEMENTS DECEMBER 31, 2023 AND 2022

NOTE 11 SUBSEQUENT EVENTS

Subsequent events were evaluated through July 26, 2024, which is the date the financial statements were available to be issued.



SUPPLEMENTAL INFORMATION



SCHEDULE OF DISTRIBUTIONS TO AGENCIES FOR THE YEARS ENDED DECEMBER 31, 2023 AND 2022

AGENCIES	2023	2022
Alabama Sheriff's Boys Ranch	\$ 16,500	\$ 18,000
American Red Cross, Alabama Gulf Coast Chapter	22,500	22,500
Association for Retarded Citizens of Baldwin County, Inc.	5,000	5,000
Backpack Program	7,229	15,450
Baldwin County Education Coalition	5,000	4,583
Baldwin Youth Services	10,000	16,200
Big Brother Big Sister of South Alabama	9,000	9,000
Boy Scouts of America - Mobile	10,270	9,994
CARE House, Inc.	32,133	32,133
Catholic Social Services	65,000	65,000
Christian Service Center	21,000	18,000
Cindy Haber Center	9,000	9,000
ADPH COVID Relief	8,754	24,568
Drug Education Council	15,000	12,000
Ecumencial Ministries, Inc.	60,000	60,000
Fairhope - Point Clear Youth Rotary	18,000	21,000
Family Center	5,000	5,000
Family Promise of Baldwin County	11,000	9,000
Feeding the Gulf Coast	2,500	2,500
Girl Scouts of Southern Alabama	18,000	18,000
Goodwill Easter Seals of the Gulf Coast, Inc.	9,000	9,000
Home of Grace for Women, Inc.	21,000	18,000
Hurricane Sally LTR Fund	-	19,300
Hurricane Sally GERF Fund	-	11,525
Jennifer Claire Moore Foundation	21,333	21,333
Publix Employee Fund	6,072	1,300
Ruff Wilson Youth Organization	18,000	15,000
South Alabama Volunteer Lawyer's Program	9,000	9,000
South Baldwin Literacy Council	17,500	17,500
The Bridge	5,000	5,000
The Lighthouse	27,000	27,000
1920	76	

See independent auditor's report and notes to the financial statements.

(continued)



AGENCIES (CONTINUED)	2023		 2022
The Shoulder of the Central Gulf Coast, Inc.	\$	30,000	\$ 30,000
Under His Wings		5,000	5,000
Voluteers of America-Light of the City Youth Club		21,333	21,333
YMCA of South Alabama, Inc.		7,102	-
Youth Board Scholarships		5,750	5,750
2-1-1 System Cost/Counts		10,122	10,122
Special Designations & Grant Allocations		20,517	 7,134
TOTAL	\$	584,615	\$ 610,225

