

2025 Annual Report



United Way of Baldwin County
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www.unitedway-bc.org



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UNITED WAY
Baldwin County



Vision And Mission

Vision

The United Way of Baldwin County is a network of organizations that brings people together to tackle community issues. Our goal is to create lasting change by addressing the underlying causes to problems in the areas of health, education, and financial stability. This is accomplished through a collaborative effort with our community partners and programs designed to address the needs of Baldwin County citizens.

Mission

The United Way of Baldwin County's collaborative effort with health and human service agencies works to build, grow, and enhance the well-being of citizens in Baldwin County.



UNITED WAY
Baldwin County

Board of Directors

Jill Bryars, Chair

Regions Bank

Jim Perry, Vice Chair

Baldwin County Public Schools

Beth Thomas, Secretary/Treasurer

Alabama Power

Grayson Moore, Past Chair

Baldwin Mutual Insurance

Jim Bibby

The Wharf

Karen Chastang

Baldwin Health

Travis Foster

Publix Supermarkets

Kim Frank

Baldwin EMC

Cecilia Hammond

Gulf Packaging

Lee Johnson

Bald. Co. Economic Development Alliance

Travis Langen

Center for Ecotourism & Sustainability

Mitchell Lee

Lee Charities

Linda Mong

United Community Bank

Melinda Murphy

Coastal Alabama Community College

Andre Reid, Jr.

Baldwin County Sheriff's Office

Lindsay Schumacher

Lindsay Schumacher Consulting

Tammy Smith

City of Bay Minette

Tonya Wilson

City of Gulf Shores

Staff

Marina Simpson, Executive Director

Lana Mummah, Finance and Program
Director

Alison Berry, Community Connect
Program Manager



UNITED WAY
Baldwin County

United Way of Baldwin County Youth Board

Stori Palmer
Sophia Propst
Kaitlyn Jackson
Sara Geiger
Brooke Vice
Madilyn Bellew
Krista Burton
Kate Immel
John Zirlott
Tristan Myrick
Gavin Tanner
Sadie Langham
Taylor Bjorgum
Portia Hollis
Carson Chase
Malaia Guzman
Bella Marcal
Roman Kim
Emma Ward

Baldwin County High
Baldwin County High
Baldwin Prep
Baldwin County Virtual
Baldwin County Virtual
Daphne High
Daphne High
Daphne High
Elberta High
Fairhope High
Fairhope High
Foley High
Gulf Shores High
Gulf Shores High
Orange Beach High
Robertsdale High
Spanish Fort High
Spanish Fort High
St. Michael's Catholic



UNITED WAY
Baldwin County

Community Partners

Alabama Free Clinic, Inc.
Alabama Sheriff's Boys Ranch
American Red Cross
Baldwin County Education Coalition
Baldwin Family Village
Baldwin Youth Services
Big Brothers Big Sisters of So. Alabama
Boy Scouts, Mobile Area Council
CARE House
Catholic Social Services
Christian Service Center
Drug Education Council
Ecumenical Ministries
Fairhope/Point Clear Rotary Youth Club
Family Promise
Feeding the Gulf Coast
Girl Scouts, Southern Alabama
Goodwill Gulf Coast
Home of Grace for Women
Jennifer Claire Moore Foundation
Light of the City Youth Club
Ruff Wilson Youth Organization
South Alabama Volunteer Lawyers Program
South Baldwin Literacy Council
The Cindy Haber Center
The Family Center
The Lighthouse
The Shoulder
Under His Wings
YMCA of South Alabama

United Medical Partnership For Children (UMPC)



Children with no insurance are less likely to receive proper medical care which often leads to excessive absence from school. The UMPC was formed more than 20 years ago and is a unique program provided by UWBC that enables under-insured and un-insured children in Baldwin County public schools to receive proper medical care. By keeping children healthy, we keep children in the classroom and on a pathway towards success.

Affiliated Agencies

Franklin Primary Clinic
The Bridge

First Steps



First Steps is a UWBC program that partners with local pediatrician offices to promote early literacy and healthy eating. This is accomplished by putting age-appropriate books in the hands of children at every well visit from ages 6 months to 5 years old. In addition to books, each child receives a preschool-sized portion plate and activity book at their 18-month checkup. This program provides the ability to introduce the first steps of literacy and healthy eating to a child from their first steps in life.

Summer Reading

In an effort to bridge the literacy gap in the summer months, UWBC brings summer reading programs to children in youth clubs across the county. We do this by providing high-quality books that children read at summer camp and then take home. Teachers work with each student with an approved curriculum to ensure reading comprehension.



Created in 2007, United Way 2-1-1 has been the nation's premier referral source for those seeking health and human services information. A trained specialist is on hand 24 hours a day to provide confidential referrals for community services to individuals in need of assistance.

Reading Buddies



Reading Buddies is a program offered to 2nd grade students in public schools in Baldwin County with an overall goal of improving literacy among students. Reading Buddies stuffed animals help students build confidence in their reading abilities. Combined with teacher instruction, Reading buddies increase children's literacy skills and their motivation to read.

Financial Summary



Total Income	\$825,626.05
Total Agency Allocation	\$541,600.00
Total Scholarships	\$7,600.00
Total Designations	\$3,506.00
Total UWBC Programs	\$70,899.55
Total Long Term Recovery (April 2025 Flood)	\$14,088.26
Other Program Expenses	\$127,459.78



UNITED WAY
Baldwin County

Alexis de Tocqueville Society

A gift of \$10,000 or more

Frances Holk-Jones & Carl Jones

Gold Feather

A gift of \$5,000 to \$9,999

Colby and Jaime Cooper
Gaye Lindsey
Glenn Wilson

Silver Feather

A gift of \$2,500 to \$4,999

William T. & Carol Cleverdon
Beth Gendler
Victor and Carrie Richerson
Frank & Jennie Rikard

Bronze Feather

A gift of \$1,500 to \$2,499

Chad Blanton	Walter Sidwell
Greg & Rita Boxx	Rev. & Mrs. Julian
Johnathan Buchanan	Walthall
Thor Buckingham	Mike Ward
Shawn Lauer	
Will and Tanya Murray	
Mike and Tina Sica	

Red Feather

A gift of \$1,000 to \$1,499

Joline Beedy	Jammie Haynes	Scott Palacios	Jim Stewart
Kymerly Chunn	Delbert Hess	Joshua Parmar	Michon Trent
Tom Clement	Sam Jeffcoat	Phillip Rivers	Madison Walker
Tammy Clolinger	Hattie Johnson	David Rosen	Kimbel Wells
Evan Conley	Christopher & Angie Kaiser	Keith Sansom	Albert Wood
James Conyers, Jr.	Gary Lea	Kevin Saucier	
Henry & Jo-Anne Crawford	Jonathan Light	Alan Schott	
J. Gary Ellis	Kira Lueck	Benjamin & Miranda Schrubbe	
Michelle Eveillard	Jeffrey Chase Lussier	Benjamin Seals	
John Jay Fletcher, Jr.	Debbie Morgan	Tobie Sheils	
J.A. Fuchs	Thomas Nelson	Matt and Marina Simpson	
Eryn Fuller	Wade Neth	Stephen and Sarah Skelton	
John Garrick	Cindy Northcutt	Steven Slaughter	
Anna Goldman	Kerry O'Connor	Jim and Cindy Solomon	
Sydney Grant	Nicholas Overlee	Stan and Marcia Stabler	

White Feather

A gift of \$500 to \$999

Michele Allen	Marissa Butts	Chris Kiley	Patrick and Margaret Miller	Juliana Saunders
Patricia Anderson	Brittany Clay	John Klein	Ken & Lana Mummah	Nathan Scott
Pat and Margaret Avinger	Andrea Conaway	Todd & Kim Koniar	George Noonan	Kevin Shaw
Tristan Bartley	Michael Cook	Nancy Kooyenga	Tom Pacanins	Sherri Sherrier
Harleyann Bastura	John Deacy	Thomas Lee	Kristin Perez	Lane Sims
Jeff & Sue Beard	Kaitlin Early	Melonie Leiterman	Peter I. Presel	Charles Sowell
Toby Bengson	Amy Giorgenti	Dawn Lindsey	Jay Raggio	Lisa Stanley
Brenda Boes	Elizabeth Gordon	Monica Marque	Ryan Raley	Vicki Stefankiewicz
Janel Boilard	Gwendolyn Gottstine	Kimberly Lueck	Robert Ramirez	Charles Stokes
Louis E. Braswell	Virginia Guy	Greg Lurwig	Laquinton Reed	Greg Strachan
Catherine Briner	Cindy Haber	Todd Martin	Todd Rhoades	Jennifer Strobaugh
Caroline Brown	William Harrison	Clifford McCollum	Sean Roan	Stephanie Torres De La Rosa
Grant Brown	LeeAnne Hartsock	Kennan McCracker	Stan Roberts	Richard Tremayne
Linda Buck	Kira Hooks	Michael McPherson	Angela Robinson	Mimi Vanlandingham
Shantorrie Buford	Debra Johnson	Derrick McWhorter	Martha Ryan	Robert and Nancy Weltich
				Connie Wilson

*Donor names represent 2024 fall campaign cycle ** Some donor information is not provided by employers

Contact Us



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