

2025

Annual Report



United Way of Baldwin County
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 **UNITED WAY**
Baldwin County



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Vision And Mission

Vision

The United Way of Baldwin County is a network of organizations that brings people together to tackle community issues. Our goal is to create lasting change by addressing the underlying causes to problems in the areas of health, education, and financial stability. This is accomplished through a collaborative effort with our community partners and programs designed to address the needs of Baldwin County citizens.

Mission

The United Way of Baldwin County's collaborative effort with health and human service agencies works to build, grow, and enhance the well-being of citizens in Baldwin County.

Board of Directors



Jill Bryars, Chair

Regions Bank

Jim Perry, Vice Chair

Baldwin County Public Schools

Beth Thomas, Secretary/Treasurer

Alabama Power

Grayson Moore, Past Chair

Baldwin Mutual Insurance

Jim Bibby

The Wharf

Karen Chastang

Baldwin Health

Travis Foster

Publix Supermarkets

Kim Frank

Baldwin EMC

Cecilia Hammond

Gulf Packaging

Lee Johnson

Bald. Co. Economic Development Alliance

Travis Langen

Center for Ecotourism & Sustainability

Mitchell Lee

Lee Charities

Linda Mong

United Community Bank

Melinda Murphy

Coastal Alabama Community College

Andre Reid, Jr.

Baldwin County Sheriff's Office

Lindsay Schumacher

Lindsay Schumacher Consulting

Tammy Smith

City of Bay Minette

Tonya Wilson

City of Gulf Shores

Staff

Marina Simpson, Executive Director

Lana Mumma, Finance and Program Director

Alison Berry, Community Connect Program Manager



United Way of Baldwin County Youth Board

Stori Palmer
Sophia Propst
Kaitlyn Jackson
Sara Geiger
Brooke Vice
Madilyn Bellew
Krista Burton
Kate Immel
John Zirlott
Tristan Myrick
Gavin Tanner
Sadie Langham
Taylor Bjorgum
Portia Hollis
Carson Chase
Malaia Guzman
Bella Marcal
Roman Kim
Emma Ward

Baldwin County High
Baldwin County High
Baldwin Prep
Baldwin County Virtual
Baldwin County Virtual
Daphne High
Daphne High
Daphne High
Elberta High
Fairhope High
Fairhope High
Foley High
Gulf Shores High
Gulf Shores High
Orange Beach High
Robertsdale High
Spanish Fort High
Spanish Fort High
St. Michael's Catholic



Community Partners

Alabama Free Clinic, Inc.
Alabama Sheriff's Boys Ranch
American Red Cross
Baldwin County Education Coalition
Baldwin Family Village
Baldwin Youth Services
Big Brothers Big Sisters of So. Alabama
Boy Scouts, Mobile Area Council
CARE House
Catholic Social Services
Christian Service Center
Drug Education Council
Ecumenical Ministries
Fairhope/Point Clear Rotary Youth Club
Family Promise
Feeding the Gulf Coast
Girl Scouts, Southern Alabama
Goodwill Gulf Coast
Home of Grace for Women
Jennifer Claire Moore Foundation
Light of the City Youth Club
Ruff Wilson Youth Organization
South Alabama Volunteer Lawyers Program
South Baldwin Literacy Council
The Cindy Haber Center
The Family Center
The Lighthouse
The Shoulder
Under His Wings
YMCA of South Alabama

United Medical Partnership For Children (UMPC)



Children with no insurance are less likely to receive proper medical care which often leads to excessive absence from school. The UMPC was formed more than 20 years ago and is a unique program provided by UWBC that enables under-insured and un-insured children in Baldwin County public schools to receive proper medical care. By keeping children healthy, we keep children in the classroom and on a pathway towards success.

Affiliated Agencies

Franklin Primary Clinic
The Bridge

First Steps



First Steps is a UWBC program that partners with local pediatrician offices to promote early literacy and healthy eating. This is accomplished by putting age-appropriate books in the hands of children at every well visit from ages 6 months to 5 years old. In addition to books, each child receives a preschool-sized portion plate and activity book at their 18-month checkup. This program provides the ability to introduce the first steps of literacy and healthy eating to a child from their first steps in life.

Summer Reading

In an effort to bridge the literacy gap in the summer months, UWBC brings summer reading programs to children in youth clubs across the county. We do this by providing high-quality books that children read at summer camp and then take home. Teachers work with each student with an approved curriculum to ensure reading comprehension.



Created in 2007, United Way 2-1-1 has been the nation's premier referral source for those seeking health and human services information. A trained specialist is on hand 24 hours a day to provide confidential referrals for community services to individuals in need of assistance.

Reading Buddies



Reading Buddies is a program offered to 2nd grade students in public schools in Baldwin County with an overall goal of improving literacy among students. Reading Buddies stuffed animals help students build confidence in their reading abilities. Combined with teacher instruction, Reading buddies increase children's literacy skills and their motivation to read.

Financial Summary



Total Income	\$825,626.05
Total Agency Allocation	\$541,600.00
Total Scholarships	\$7,600.00
Total Designations	\$3,506.00
Total UWBC Programs	\$70,899.55
Total Long Term Recovery (April 2025 Flood)	\$14,088.26
Other Program Expenses	\$127,459.78

Alexis de Tocqueville Society

A gift of \$10,000 or more

Frances Holk-Jones & Carl Jones

Gold Feather

A gift of \$5,000 to \$9,999

Colby and Jaime Cooper
Gaye Lindsey
Glenn Wilson

Silver Feather

A gift of \$2,500 to \$4,999

William T. & Carol Cleverdon
Beth Gandler
Victor and Carrie Richerson
Frank & Jennie Rikard

Bronze Feather

A gift of \$1,500 to \$2,499

Chad Blanton
Greg & Rita Boxx
Johnathan Buchanan
Thor Buckingham
Shawn Lauer
Will and Tanya Murray
Mike and Tina Sica

Walter Sidwell
Rev. & Mrs. Julian Walthall
Mike Ward

Red Feather

A gift of \$1,000 to \$1,499

Joline Beedy
Kymberly Chunnn
Tom Clement
Tammy Clolinger
Evan Conley
James Conyers, Jr.
Henry & Jo-Anne Crawford
J. Gary Ellis
Michelle Eveillard
John Jay Fletcher, Jr.
J.A. Fuchs
Eryn Fuller
John Garrick
Anna Goldman
Sydney Grant

Jammie Haynes
Delbert Hess
Sam Jeffcoat
Hattie Johnson
Christopher & Angie Kaiser
Gary Lea
Jonathan Light
Kira Lueck
Jeffrey Chase Lussier
Debbie Morgan
Thomas Nelson
Wade Neth
Cindy Northcutt
Kerry O'Connor
Nicholas Overlee

Scott Palacios
Joshua Parmar
Phillip Rivers
David Rosen
Keith Sansom
Kevin Saucier
Alan Schott
Benjamin & Miranda Schrubbe
Benjamin Seals
Tobie Sheils
Matt and Marina Simpson
Stephen and Sarah Skelton
Steven Slaughter
Jim and Cindy Solomon
Stan and Marcia Stabler

Jim Stewart
Michon Trent
Madison Walker
Kimbrel Wells
Albert Wood

White Feather

A gift of \$500 to \$999

Michele Allen
Patricia Anderson
Pat and Margaret Avinger
Tristan Bartley
Harleyann Bastura
Jeff & Sue Beard
Toby Bengson
Brenda Boes
Janel Boilard
Louis E. Braswell
Catherine Briner
Caroline Brown
Grant Brown
Linda Buck
Shantorrie Buford

Marissa Butts
Brittany Clay
Andrea Conaway
Michael Cook
John Deacy
Kaitlin Early
Amy Giorgenti
Elizabeth Gordon
Gwendolyn Gottstine
Virginia Guy
Cindy Haber
William Harrison
LeeAnne Hartsock
Kira Hooks
Debra Johnson

Chris Kiley
John Klein
Todd & Kim Koniar
Nancy Kooyenga
Thomas Lee
Melonie Leiterman
Dawn Lindsey
Monica Marque
Kimberly Lueck
Greg Lurwig
Todd Martin
Clifford McCollum
Kennan McCracker
Michael McPherson
Derrick McWhorter

Patrick and Margaret Miller
Ken & Lana Mummah
George Noonan
Tom Pacanins
Kristin Perez
Peter I. Presel
Jay Raggio
Ryan Raley
Robert Ramirez
Laquinton Reed
Todd Rhoades
Sean Roan
Stan Roberts
Angela Robinson
Martha Ryan

Juliana Saunders
Nathan Scott
Kevin Shaw
Sherri Sherrier
Lane Sims
Charles Sowell
Lisa Stanley
Vicki Stefankiewicz
Charles Stokes
Greg Strachan
Jennifer Strobaugh
Stephanie Torres De La Rosa
Richard Tremayne
Mimi Vanlandingham
Robert and Nancy Weltich
Connie Wilson



Contact Us

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